



Merchandising Order Form

MERCHANDISING PACKAGES Save \$\$ by selecting bundled merchandising items

BOLD SAVE \$10

Includes: • Tri-a-rama Ceiling Dangler
• Table Tent • Static Cling
• Tong • (30) Circular Stickers
• Tong Holder • Counter Card

\$69.50 X _____ = \$ _____

BOLDER SAVE \$20

Includes: • Universal Merchandiser • Tong
• Double-Sided Dangler • Tong Holder
• Table Tent • Bag Holder
• (5) Grill Stands • Static Cling
• (18) Flavor IDs • Counter Card
• (30) Circular Stickers

\$197.75 X _____ = \$ _____

BOLDEST SAVE \$25-\$30

Includes: • Premium Merchandiser (small or large)
• Double-Sided Dangler • Tong
• Table Tent • Tong Holder
• (5) Grill Stands • Bag Holder
• (18) Flavor IDs • Static Cling
• (30) Circular Stickers • Counter Card

Small: \$307.50 X _____ = \$ _____
Large: \$362.50 X _____ = \$ _____

Item	Delivered Cost	Quantity	Total Cost
EQUIPMENT MERCHANDISERS (Includes Menu Strip Set & Pricing Sheet)			
Premium Merchandiser Small (Fits a 23-26"W Grill)	\$240.00	X _____ = \$ _____	
Large (Fits a 33-40"W Grill)	\$300.00	X _____ = \$ _____	
Universal Merchandiser (Fits Any Grill Size)	\$125.25	X _____ = \$ _____	
Golf Merchandiser Small (Fits a 23-26"W Grill)	\$265.00	X _____ = \$ _____	
Large (Fits a 33-40"W Grill)	\$315.00	X _____ = \$ _____	
Racing Merchandiser Small (Fits a 23-26"W Grill)	\$265.00	X _____ = \$ _____	
Large (Fits a 33-40"W Grill)	\$315.00	X _____ = \$ _____	

POINT OF SALE MATERIALS

Tri-a-rama Ceiling Dangler	\$45.00	X _____ = \$ _____
Double-Sided Ceiling Dangler	\$4.00	X _____ = \$ _____
Counter Card (8.5"W x 11"H)	\$8.00	X _____ = \$ _____
Table tent	\$4.00	X _____ = \$ _____
Static Cling	\$4.50	X _____ = \$ _____
Circular Stickers (30 Total, ea is 2.625"W)	\$8.50	X _____ = \$ _____
Wobbler (5"W x 7.2"H)	\$6.00	X _____ = \$ _____
Banner Small (5"W x 2'H)	\$70.00	X _____ = \$ _____
Large (9"W x 3'H)	\$100.00	X _____ = \$ _____

Item	Delivered Cost	Quantity	Total Cost
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ROLLER GRILL EQUIPMENT & SMALLWARES

Roller Grill APW Wyott HRS-31S (24"W x 11"H x 18.5"D)	\$619.00	X _____ = \$ _____
APW Wyott HRS-50S (35"W x 11"H x 18.5"D)	\$739.00	X _____ = \$ _____
Sneeze Guard APW Wyott SG-31 (Fits Small Roller Grill)	\$124.00	X _____ = \$ _____
APW Wyott SG-50 (Fits Large Roller Grill)	\$150.00	X _____ = \$ _____
Grill Control Cover Small Standard (Fits Small Roller Grill)	\$28.00	X _____ = \$ _____
Large Standard (Fits Large Roller Grill)	\$34.00	X _____ = \$ _____
Small Golf (Fits Small Roller Grill)	\$28.00	X _____ = \$ _____
Large Golf (Fits Large Roller Grill)	\$34.00	X _____ = \$ _____
Small Racing (Fits Small Roller Grill)	\$28.00	X _____ = \$ _____
Large Racing (Fits Large Roller Grill)	\$34.00	X _____ = \$ _____
Bag Holder	\$21.00	X _____ = \$ _____
Grill Stand (No Sleeve Needed)	\$2.00	X _____ = \$ _____
Menu Strip Set	\$9.00	X _____ = \$ _____
Pricing Sheet	\$5.00	X _____ = \$ _____
Tong (9" Black)	\$4.00	X _____ = \$ _____
Tong Holder	\$5.50	X _____ = \$ _____

FLAVOR IDs

___ Apple Cinnamon	___ Pork Chile Verde
___ Bacon, Egg & Cheese	___ Ranchero Steak & Cheese
___ Cheese & Pepperoni	___ Sausage, Egg & Cheese
___ Cheesy Pepper Jack	___ Southwest Chicken
___ Chicken, Green Chili & Cheese	___ Spicy Cheese Steak
___ French Toast & Sausage	___ Steak, Egg & Cheese
___ Grilled Chicken & Cheddar	___ Supreme Omelet
___ Habanero Cream Cheese	___ Not Ready
___ Jalapeño, Chicken & Cheddar	___ Still Cooking
	\$1.25 X _____ = \$ _____

GRAND TOTAL \$

ALL COSTS INCLUDE GROUND DELIVERY WITHIN THE CONTIGUOUS UNITED STATES. RUSH SERVICE/DELIVERY IS ADDITIONAL. SALES TAX WILL BE ADDED TO ALL ORDERS SHIPPED WITHIN THE STATE OF WI. FOR ORDERS SHIPPED OUTSIDE OF WI, TAXES & FEES ARE THE RESPONSIBILITY OF THE CUSTOMER.

SHIP TO: (ORDER LEAD TIME IS 2-3 WEEKS + SHIPPING TIME)			
ACCOUNT NAME:	ATTN:		
ADDRESS:	CITY/STATE/ZIP:		
PHONE:	FAX:		
<input type="checkbox"/> BILL TO CUSTOMER (MUST PRE-PAY VIA CREDIT CARD OR CHECK)		<input type="checkbox"/> BILL TO RUIZ FOODS	
NAME:	ATTN:	RUIZ REPRESENTATIVE NAME:	PO/TRADELYNC CODE:
ADDRESS:	PHONE:		
CITY/STATE/ZIP:	FAX:	EMAIL:	PHONE:
PRINT CREDIT CARD INFO BELOW, OR INCLUDE A CHECK FOR THE TOTAL AMOUNT PAYABLE TO FOOD CONCEPTS, INC			
PAYMENT TYPE: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER <input type="checkbox"/> CHECK		SUBMIT COMPLETED ORDER TO	
CARDHOLDER NAME:		RuizMerchandising@foodconcepts.com	
CARD NUMBER:		FOOD CONCEPTS, INC/ATTN: RUIZ FOODS COORDINATOR	
EXP DATE:		2551 PARMENTER ST MIDDLETON, WI 53562	
SECURITY CODE:		PHONE 800-419-9324 FAX 608-831-2257	